# Received by NSD/FARA Registration Unit 03/28/2019 3:44:35 PM OMB No. 1124-0002; Expires May 31, 2020

U.S. Department of Justice

Washington, DC 20530

#### Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

	For Six Month	Period Ending Dec		
			(Insert date)	
• 1		I - REGISTRAN	•	
1. (a) Name of Registrant		(b) Registration	on No.	
Innovation Norway		00526		•
(c) Business Address(es) of Registra WeWork 54 W 40th Street New York, NY 10018	unt			
2. Has there been a change in the inform	nation previously	y furnished in connec	tion with the following?	· · · · · · · · · · · · · · · · · · ·
(a) If an individual:				
(1) Residence address(es)	Yes □	No 🗆		
(2) Citizenship	Yes 🗌	. No 🗆		•
(3) Occupation	Yes 🔲	No 🗆	,	
(b) If an organization:				
(1) Name	Yes □	No 🗵		
(2) Ownership or control	Yes 🔲	. No ⊠		·
(3) Branch offices	Yes 🔀	No 🗆		
(c) Explain fully all changes, if any We moved offices from 655 Th				3
			•	
				• • •
			•	
,			•	•
IF THE REGISTRA!	NT IS AN INDI	VIDUAL, OMIT RI	ESPONSE TO ITEMS 3,	4, AND 5(a).
3. If you have previously filed Exhibit ( Yes □ No ⊠		,		
If yes, have you filed an amendment	to the Exhibit C	? Yes □ ′	No □	
If no, please attach the required amer			.40	
	mueni.			•
			• .	•
•				

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice; Washington, DC 20530.)

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(PAGE 2)

If yes, furnish the foll	owing information:		•	
Name		Position	Date C	onnection Ended
•				
			,	• ,
	ome partners, officers, directo	rs or similar officials during t	his 6 month reporting per	od?
Yes 🗆	No 🗵			•
	owing information:		<b>5</b> . 1.1	
Name	Residence Addre	ess Citizenshi	p Position	Date Assumed
		-		
	-			
			•	
Has any person named	l in Item 4(b) rendered service	is directly in furtherance of th	e interests of any foreign	rincinal?
Yes 🗔	No ⊠	VI W. T. T. W.	or any totalest	
<del></del>	uch person and describe the se	ervice rendered.	•	
<b>,</b> , <b>,</b>	,		•	•
•		•	•	
Name	Residence Addre	ess Citizenship	Position Position	Date Assumed
	•			
) Žlavana v sasala v sa	ania dia dia la maka kana Wad	o al out forms ungisturation states		
	or individuals, who have filed			ployment or
connection with the re	gistrant during this 6 month r		ment, terminated their em No ⊠	ployment or
connection with the re If yes, furnish the follow	gistrant during this 6 month r	eporting period? Yes	No ⊠	• •
connection with the re	gistrant during this 6 month r		No ⊠	ployment or Date Terminated
connection with the re If yes, furnish the follow	gistrant during this 6 month r	eporting period? Yes	No ⊠	• •
connection with the re If yes, furnish the follow	gistrant during this 6 month r	eporting period? Yes	No ⊠	• •
connection with the re If yes, furnish the follow	gistrant during this 6 month r	eporting period? Yes	No ⊠	• •
connection with the re If yes, furnish the follo Name	egistrant during this 6 month roowing information:	eporting period? Yes  Position or Connection	No ⊠	Date Terminated
connection with the re If yes, furnish the folk Name  Have any employees of	egistrant during this 6 month roowing information:  or individuals, who have filed	eporting period? Yes  Position or Connection	No ⊠	Date Terminated
connection with the re If yes, furnish the folk Name  Have any employees of	egistrant during this 6 month roowing information:  or individuals, who have filed month reporting period?	eporting period? Yes  Position or Connection  a short form registration state	No ⊠	Date Terminated
connection with the real of yes, furnish the followards.  Have any employees of principal during this 6. If yes, furnish the followards.	egistrant during this 6 month rowing information:  or individuals, who have filed month reporting period?  Yowing information:	Position or Connection  Position or Connection  a short form registration state  or No	No ⊠	Date Terminated inection with any foreig
connection with the re If yes, furnish the folk Name  Have any employees of principal during this 6	egistrant during this 6 month roowing information:  or individuals, who have filed month reporting period?	Position or Connection  Position or Connection  a short form registration state  or No	No ⊠	Date Terminated
connection with the real of yes, furnish the followards.  Have any employees of principal during this 6. If yes, furnish the followards.	egistrant during this 6 month rowing information:  or individuals, who have filed month reporting period?  Yowing information:	Position or Connection  Position or Connection  a short form registration state  or No	No ⊠	Date Terminated inection with any foreign
connection with the real of yes, furnish the followards.  Have any employees of principal during this 6. If yes, furnish the followards.	egistrant during this 6 month rowing information:  or individuals, who have filed month reporting period?  Yowing information:	Position or Connection  Position or Connection  a short form registration state  or No	No ⊠	Date Terminated inection with any foreign
connection with the real of yes, furnish the followards.  Have any employees of principal during this 6. If yes, furnish the followards.	egistrant during this 6 month rowing information:  or individuals, who have filed month reporting period?  Yowing information:	Position or Connection  Position or Connection  a short form registration state  or No	No ⊠	Date Terminated inection with any foreig

#### II - FOREIGN PRINCIPAL.

If yes, furnish the follow	ving information:				riod? Yes □	No ⊠	
Foreign Principal					Date of Termination	on.	
roreign runcipal					Date of Teinmark	- -	
		•					;
	,				•		
		·					
•			•				
		•					
<u></u>						· · · · ·	
Have you acquired any if yes, furnish th follow		ipal(s)* during this	6 month report	ing period?	Yes □	No 🖾	
Name and Address of F	oreign Principal(ś)	)			Date Acquired		
	·				,	•	
•			•				•
	•		•		·		٠
			1		•		
		•	-				
				. •			
				. •			
In addition to those nam	ned in Items 7 and	8, if any, list fore	ign principal(s)	whóm you	continued to represen	t during the 6	mo
reporting period.			ign principal(s)	whóm you o	continued to represen	t during the 6	mo
reporting period. Innovation Norway (a/l			ign principal(s)	<sup>2</sup> whóm you o	continued to represen	t during the 6	mo
reporting period. Innovation Norway (a/k Akersgata 13			ign principal(s)	whóm you (	continued to represen	t during the 6	mo
reporting period. Innovation Norway (a/l Akersgata 13 0104 Osio			ign principal(s)	whóm you o	continued to represen	t during the 6	mo
reporting period. Innovation Norway (a/k Akersgata 13			ign principál(s)	<sup>2</sup> whóm you (	continued to represen	t during the 6	mo
reporting period. Innovation Norway (a/l Akersgata 13 0104 Osio			ign principal(s)	whóm you (	continued to represen	t during the 6	mo
reporting period. Innovation Norway (a/l Akersgata 13 0104 Osio			ign principal(s)	whóm you o	continued to represen	t during the 6	mo
reporting period. Innovation Norway (a/l Akersgata 13 0104 Osio			ign principal(s)	<sup>?</sup> whóm yoù (	continued to represen	t during the 6	mc
reporting period. Innovation Norway (a/l Akersgata 13 0104 Osio Norway	√a Innovasjon No	irge)				t during the 6	mo
reporting period. Innovation Norway (a/l Akersgata 13 0104 Oslo Norway  (a) Have you filed exhi	t/a innovasjon No	orge) acquired foreign				t during the 6	mo
reporting period. Innovation Norway (a/l Akersgata 13 0104 Oslo Norway  (a) Have you filed exhi Exhibit A <sup>3</sup>	da Innovasjon No bits for the newly Yes □	acquired foreign				t during the 6	mo
reporting period. Innovation Norway (a/d Äkersgata 13 0104 Oslo Norway  (a) Have you filed exhi Exhibit A <sup>3</sup> Exhibit B <sup>4</sup>	bits for the newly Yes □ Yes □	acquired foreign No  No  No				t during the 6	mo
reporting period. Innovation Norway (a/l Akersgata 13 0104 Oslo Norway  (a) Have you filed exhi Exhibit A <sup>3</sup>	bits for the newly Yes □ Yes □	acquired foreign No  No  No				t during the 6	mo
reporting period. Innovation Norway (a/l Akersgata 13 0104 Oslo Norway  (a) Have you filed exhi Exhibit A <sup>3</sup> Exhibit B <sup>4</sup> If no, please attach to (b) Have there been any	bits for the newly Yes  Yes  the required exhib	acquired foreign No No Int.  xhibits A and B p	principal(s), if a	ny, listed in	Item 8?		mo
reporting period. Innovation Norway (a/d Akersgata 13 0104 Oslo Norway  (a) Have you filed exhi Exhibit A <sup>3</sup> Exhibit B <sup>4</sup> If no, please attach to (b) Have there been any represented during to	bits for the newly Yes  Yes  the required exhibits of the changes in the Ethis six month period.	acquired foreign No DNo Dit.  xhibits A and B piod?	principal(s), if a reviously filed f Yes □	ny, listed in or any foreig	Item 8? gn principal whom yo		mo
reporting period. Innovation Norway (a/l Akersgata 13 0104 Oslo Norway  (a) Have you filed exhi Exhibit A <sup>3</sup> Exhibit B <sup>4</sup> If no, please attach to (b) Have there been any	bits for the newly Yes  Yes  the required exhibits of the changes in the Ethis six month period.	acquired foreign No DNo Dit.  xhibits A and B piod?	principal(s), if a	ny, listed in or any foreig	Item 8?		mo

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal

#### III - ACTIVITIES

11.	11. During this 6 month reporting period, have you en named in Items 7, 8, or 9 of this statement?	gaged in any activities for Yes ⊠	r or rendered any services to any foreign pi	rincipal
	If yes, identify each foreign principal and describe	in full detail your activiti	es and services:	
	Foreign principal: Innovation Norway (a/k/a Inno Activities: Provided travel information and service requests from travel trade and consumers. Sent to individuals. Produced and distributed travel information Norwegian Travel Workshop and on FAM (familial digital and social media. Updated websites (www. Norwegian travel suppliers to discuss marketing)	es, as well as promotiona ravel information to traver rmation material. Invited arization) tours to Norway vivisitnorway.com) with t	el agents, tour operators, travel editors an American tour operators to attend the r. Published travel information and adver ravel information. Visits to Norway to me	id tised in
			,	
Î2.	12. During this 6 month reporting period, have you on Yes □ No ⊠	behalf of any foreign pri	ncipal engaged in political activity <sup>5</sup> as defin	ned below?
	If yes, identify each such foreign principal and des the relations, interests and policies sought to be in arranged, sponsored or delivered speeches, lecture names of speakers and subject matter.	fluenced and the means er	nployed to achieve this purpose. If the reg	istrant
				•
			٠	
		•		٠
	•			
				•
	·		•	
		,		
13.	13. In addition to the above described activities, if any foreign principal(s)? Yes □ No □		ivity on your own behalf which benefits yo	our .
	If yes, describe fully.			
				,
	•			
			•	

<sup>5 &</sup>quot;Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

#### IV - FINANCIAL INFORMATION

	money either as con	npensation or otherwise?	Yes 🗵	No □		
	If no, explain why.					
			·	•		
				F 1		•
				•		•
	If yes, set forth belo	w in the required detail and	separately for ea	ch foreign principal ar	n account o	f such monies.6
	Date	From Whom	•	Purpose		Amount
	07.05.2018	Innovasjon Norge	General ope	rations and salaries	• •	\$160,000
	08.02.2018	Innovasjon Norge		rations and salaries		\$350,000
	08.31.2018	Innovasjon Norge		rations and salaries		\$400,000
	09.24.2018	Innovasjon Norge		rations and salaries		\$250,000
	10.29.2018	Innovasjon Norge		rations and salaries		\$500,000
	12.07.2018	Innovasion Norge		rations and salaries		\$500,000
	•					
	•					•
					•	
•						\$2,160,000
		•			•	
	`	ı		•		Total
5)	PECEIPTS - FIIN	DRAISING CAMPAIGN				
"		reporting period, have you	received as part	of a fundraising camp	aion <sup>7</sup> anv 1	money on hehalf of
	· ·	med in Items 7, 8, or 9 of the	-	Yes 🗍	No □	
	roreign principal na	med in items 7, 8, or 9 or un	is statement:	1 É2 🗖	ואָט ביי	•
	If yes, have you file	d an Exhibit D <sup>8</sup> to your regis	stration?	Yes 🗌	No 🔲	
		•				
	If yes, indicate the	late the Exhibit D was filed.	Date	<u> </u>		
c)	RECEIPTS THIN	GS OF VALUE	•	•		,
-,		reporting period, have you	received any thir	ig of value <sup>9</sup> other than	money fro	m any foreign princ
	named in Items 7, 8	, or 9 of this statement, or fr	om any other sou	rce, for or in the inter	ests of anv	such foreign princi
	Yes □	No ⊠				
	163 🗀	(40 53				
		llouing information:	,			
	If yes, furnish the fo	mowing unormation.	•			•

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

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15. (a)	During this (1) disbur	EMENTS-MO is 6 month report sed or expendents statement?	ting perio d monies			ty on behalf	of any forei	gn principal na	ned in Items 7,	8, or
٠٠.		itted monies to				Yes □	No	×		
			•		• •	•		oreign principa	ļ.	
	If yes, set f monies tran	orth below in the	he require , to each f	d detail and se oreign princip	eparately fo	or each foreig	n principal	an account of s	uch monies, incl	uding
	Date	,	To	o Whom			Purpose		Amount	•
			•						•	
	,									
	. · · · .			•			•			
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Total

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	Yes □ No	<b>×</b>			
If yes, furnish	the following information	on:			
Date	Recipient	Foreign Pri	ncipal	Thing of Value	Purpose
-	,			·	
		•			94
•	•		•		
		•	•		
	•			• .	
During this 6 rother person, r	nade any contributions of	have you from you of money or other t	r own funds and hings of value <sup>11</sup>	on your own behalf eith in connection with an eld held to select candidates	ection to any politic
	Yes 🗆 No				
If yes, furnish	the following information	on:			· .
Date	Amount or Thir		B 41.1 11.0	anization or Candidate	Location of Eve

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

#### V-INFORMATIONAL MATERIALS

16. (a) During this 6 month r	eporting period, did you prepar	e, disseminate or cause to l	oe disseminated any inform	ational materials?12
If Yes, go to Item 17.			-	
(b) If you answered No to	Item 16(a), do you disseminat	e any material in connectio	n with your registration?	•
Yes $\square$ If Yes, please forward the	No ☐ materials disseminated during	the six month period to the	Registration Unit for review	ew.
17. Identify each such foreign	principal.			
Innovation Norway (a/k/a Äkersgata 13	ı Innovasjon Norge)			
0104 Oslo		•		
Norway	·	·	•	
•				•
•	ting period, has any foreign properties of the properties of disseminating info		or allocated a specified su Yes ☐ No ☒	m of money to
	foreign principal, specify amou		eriod of time.	
		•	•	
		•		
•	,			
10 During this 6 month repor	ting period, did your activities	in neamoring discominating	or causing the discomings	on of informations
materials include the use		in preparing, disseminating	g or causing the dissemblat	on or miorinationa
☐ Radio or TV broadcasts	☐ Magazine or newspaper	☐ Motion picture films	☐ Letters or tel	egrams
□ Advertising campaigns	Press releases	Pamphlets or other pu	iblications 🗆 Lectures or s	peeches
Other (specify)				
Electronic Communications			·	•
⊠ Email			·	
Website URL(s): www.visi	tnorway.com		· · · · · · · · · · · · · · · · · · ·	
Social media websites URI	L(s): Facebook/visitnorwayus	a, Twitter/visitnorwayusa,	Instagram/visitnorwayusa	<u> </u>
Other (specify)		,,,, <u> </u>	<del>-</del>	·
20. During this 6 month report the following groups:	ting period, did you disseminate	te or cause to be disseminat	ted informational materials	among any of
Public officials	⊠ News	papers	Libraries	•
☐ Legislators	⊠ Editor	rs :	☐ Educational ins	stitutions
☐ Government agencie	es 🔲 Civic	groups or associations	☐ Nationality gro	ups
☑ Other (specify) trav	el agents, tour operators, trav	el magazines		
21. What language was used i	n the informational materials:		<del></del>	•
🗵 English	□ Oth	ier (specify)		
- · · · · - · -	stration Unit, U.S. Department			naterials
disseminated or caused to	be disseminated during this 6 r	month reporting period?	Yes □ No ☑	
	f such informational materials v	with the statement required	by Section 4(b) of the Act	?

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

P	A	G	F	9

VI -							

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or type name under each signature or provide electro	nic signature
March 28, 2019	/s/ Hege Vibeke Barnes	eSigned
		•

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

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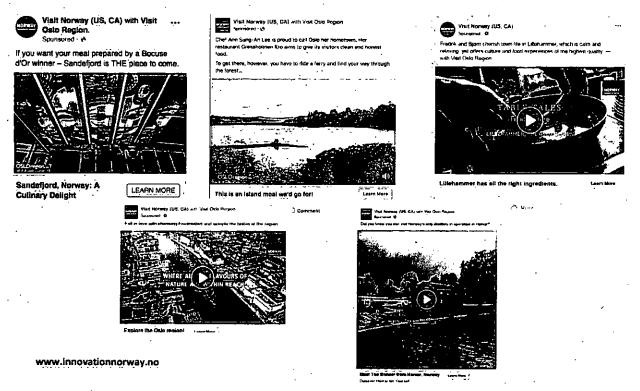
# Norway Ads June – December 2018



www.linnoveffonnorwey.no



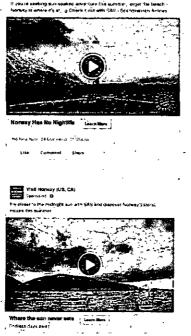
#### **Table Tales Global - Oslo Region Jun 4- Aug 12**





## No Nightlife Global Campaign Jun 21 - ends Jul 17







www.innovationnorway.no

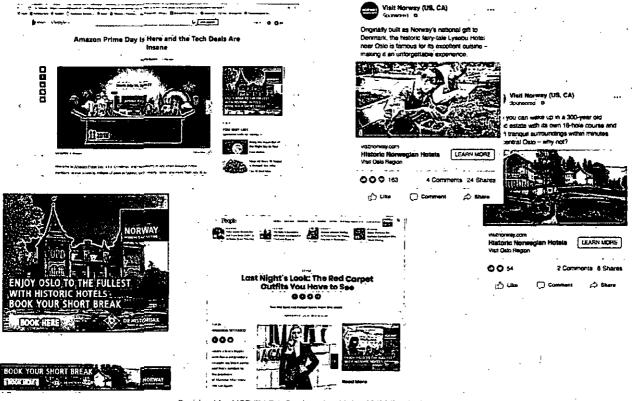


### Oslo Region and SAS Table Tales (started May 7 - ) Jul 17



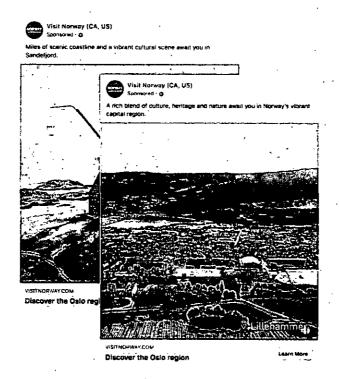


#### Historic Hotels July 9 - August 5





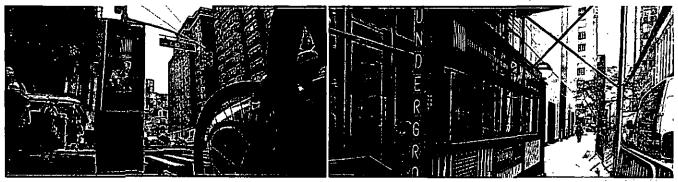
## **Global Oslo Region Culture Films Aug 30 - Sep 27**



www.innovationnorway.no



## NOR Stunt Campaign Digital Sep 3 - Nov 30 - Pre Event/Event

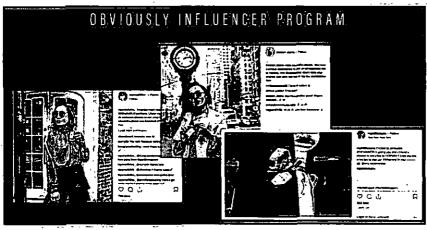




www.lnnovationnorway.no



#### NOR Stunt Campaign Digital Sep 3 - Nov 30 - Post Event











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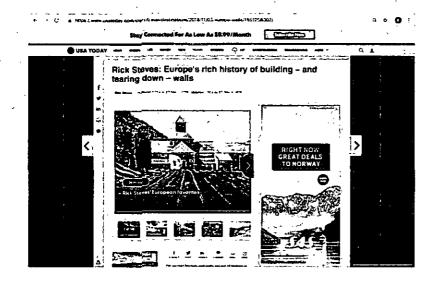


# Hurtigruten – Aug 8 – Sep 18

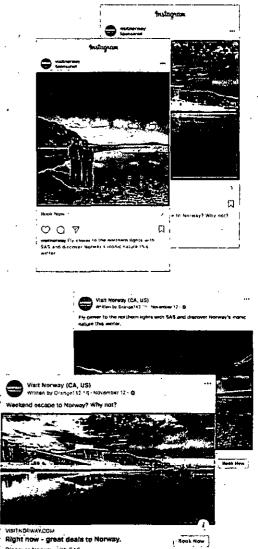
www.innovationnorway.no



# **SAS Extension Campaign Oct 27 - Nov 23**

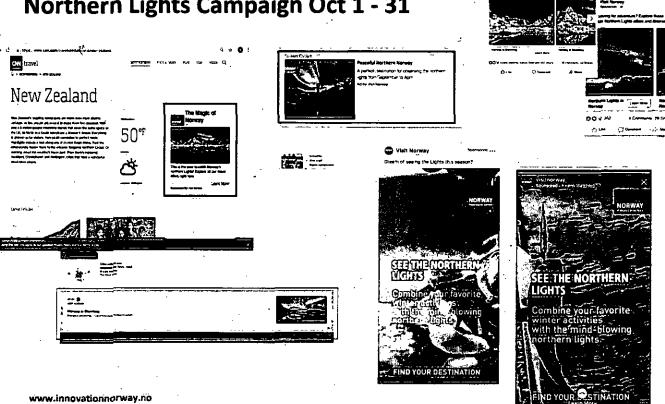


www.innovationnorway.no





### Northern Lights Campaign Oct 1 - 31









#### Make America Happy Again Dec 17 - EOY (- Jan 27)



This Is Not a Drill: You Can Now Earn the Southwest Companion Pass With One Credit Card Bonus







Will 2019 Be Your Year of Better Sleep. at Least On the Road?





 $Q \subset A$ 



